



## International Students Scientific Conference

# ”Prospects for European Integration of the Southern Caucasus”

25-26 October, 2014

Tbilisi,

[www.cu.edu.ge](http://www.cu.edu.ge)



**”Prospects for European Integration of  
the Southern Caucasus”**

**25-26 October 2014,  
Tbilisi, Georgia**



# Invitation to the Conference and Call for Papers

The aim of the conference is to select the best scientific works which will carry original ideas of the students of Europe, to introduce them to the interested institutions and to discover young people with scientific potential.

<u>Invitation to the Conference</u>	<u>Objectives</u>
<p>Welcome!</p> <p>On October 25-26, Caucasus University with the support of Children and Youth Development Fund and Friedrich Ebert Foundation is preparing International Students' Scientific Conference in Georgia.</p>  <p>The collage consists of four distinct images. The top-left image shows a large, ornate clock tower in the foreground, with a stone castle and a church spire visible on a hill in the background. The top-right image depicts a grand, multi-story classical building with a prominent dome and arched windows. The bottom-left image shows a bridge with several illuminated arches at night, with the lights reflecting in the water below. The bottom-right image is an aerial view of a city with a mix of residential and commercial buildings, set against a blue sky with light clouds.</p>	<ol style="list-style-type: none"><li>1. Discussion and evaluation of European integration prospects and opportunities of Georgia and the Southern Caucasus;</li><li>2. Boost student's scientific potential;</li><li>3. Increase youth's awareness in the prospects of European integration and encourage innovative ideas;</li><li>4. To establish scientific contacts between Georgian and foreign students.</li></ol> <p><b>The conference will be divided into four sections:</b></p> <ul style="list-style-type: none"><li>● Building the modern European state;</li><li>● Applying innovative economic, managerial and marketing methods and approaches in business;</li><li>● Harmonizing legislation with EU requirements;</li><li>● Modern technologies and increase of innovative potential.</li></ul> <p>We do hope that the students will show professional approach towards this conference and will represent actual and innovative issues.</p> <p>At the same time we are very pleased to announce that the best works accomplished in the frame work of the conference will be published.</p>

<u>Main Target</u>	<u>Audience</u>
<p>Main target of the conference is to select best works carrying original ideas carried out by the students and young specialists, to expose scientific potentials of students and young specialists and to support their endeavour to actively continue scientific activities. This kind of activities will promote their professional promotion.</p>	<p>The participants of conference are Students of Master's and Bachelor's degree represented from various European Universities and the Universities of South Caucasus. This is a great opportunity for practitioners to exchange point of views and to reveal their scientific potentials.</p>
<p><b><u>Possible results of co-operation</u></b></p> <p><input type="checkbox"/> This is a unique occasion for Georgia to take on the responsibility of being a moderator to promote and support the integration of the students of Europe with each other and to support the formation of joint vision connected to actual aspect raised during the conference;</p> <p><input type="checkbox"/> The conference will promote improvement and increase the scientific potential of students;</p> <p><input type="checkbox"/> It also affords opportunities for students to join up their scientific interests for successful future cooperation;</p> <p><input type="checkbox"/> Students of various countries will socialize.</p>	
<p><b><u>Accommodation</u></b></p> <p>Caucasus University together with Children and Youth Development Found and Friedrich Ebert Foundation is responsible for all accommodations since you arrive to Georgia (No payment for registration or participation, as well as for attending the conference and publishing the work).</p>	

### **Registration**

Students wishing to participate in the conference should present one page application form (See Appendix 1) and fill out the form of personal information (Appendix 2) and indicate the following information: name, surname, telephone number and e-mail address; name of the university, department and course; name and surname of the instructor, name of the scientific work to be submitted.

For preparing the application one should adhere to the given format (see “Recommendations for the structure of the application form”), which will assist in the application and the Commissions ability to evaluate it.

**15 September, 2014 is the Deadline for receiving Applications and Form for Student’s Personal Information**

You may submit the application/only electronic version/at: the Scientific department of Caucasus University, Tbilisi, Politkovskaiastr.# 10,  
Tel.: + (995 32) 2 37 77 77 or send via internet on the following e-mail:  
[conference@cu.edu.ge](mailto:conference@cu.edu.ge), before the deadline.

Application Form, Personal Information and Research papers should be presented in electronic version, only in English.

Attention: in the event that commission considers that Application form is incomplete, its author will not be invited to the conference.

In addition, authors of the selected works should prepare a 10-15minute speech in English.

**Noteworthy dates:**

<b>15 September, 2014</b>	<b>Deadline for submitting the annotation and applications</b>
<b>15 October, 2014</b>	<b>Deadline for submitting the article</b>
<b>25-26 October</b>	<b>Conference</b>

Scientific works will be selected according to the following criteria:

- Originality, creative approach for estimating and solving an actual problem. Maximum 10 points;
- Ability to present the work and manage the discussion – 8;
- Well-grounded interpretation of final results – 8;

For additional information contacts  
Scientific Department of Caucasus University  
Address: Tbilisi, Politkovskaia str.# 10, Tel/+(99532)2 37 7777, e-mail: [conference@cu.edu.ge](mailto:conference@cu.edu.ge),  
[www.cu.edu.ge](http://www.cu.edu.ge)



## **Student's Scientific Conference**

### **Recommendations for the structure of the application form**

**Name, Surname, name of the University**

Application should not exceed one page. An application should provide an outline or appropriate plan that describes your scientific work. The main thesis of your scientific research in brief – question or questions, approaches and arguments stated. The methods and sources of research materials used will be described and why the issue you discuss is an important one to share. Your application will be estimated according to the following criteria: (1) – How much it corresponds with the subject of the conference, (2) –Its originality, (3) – How logical and innovative the idea is in and of itself, and (4)– How fundamental and original the research is.

Application includes four parts:

- The main thesis of scientific article, what you wish to prove with your report;
- How actual the selected issue is, how important is your view towards these issue for the society, ways to solve this problem and what will be interesting for the listeners of the conference in you report;
- What arguments will help you to prove your ideas;
- What methods of research do you use and what sources do you apply to prepare the report.



International Students' Scientific Conference  
Caucasus University

2014  
Tbilisi, Georgia

Form for Student's Personal information  
Please, fill this form submit it at Scientific Department of Caucasus University

Name, Surname:    Title of the article:    Name of the section:

Name of the University: \_\_\_\_\_

Faculty: \_\_\_\_\_

Specialty: \_\_\_\_\_

Course: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Name of the instructor, scientific degree:  
\_\_\_\_\_

Have you ever participated in Students' Scientific Conference?  
\_\_\_\_\_



## International Students' Scientific Conference

### Recommendations for the structure of scientific work

Selected participants of the conference should submit their scientific works according to their application.

The title page of the work should cover the following information: title; name and surname of the author; name of the high institution, faculty, speciality and course; name, surname and scientific degree of the instructor; date.

The model of the title page is given in appendix 4.

**Volume of scientific work** – not exceeding 10 pages (font Sylfaen # 12; 1, 5 spacing). It should correspond to the structure of the academic work: start with the introduction, where the problem is defined, and the main concept is explained, etc.; main part where the argument is discussed; conclusion that should include your briefly formed suggestions and the list of literature reviewed. Your work must include all the four components.

#### **The work should include:**

- Main thesis; you wish to prove;
- Author's position should be defined clearly;
- Arguments should be formed logically and consecutively;
- Author should consider some probable counter - evidences.

It is convenient when the main part of the article includes various sub-items which will assist in better structuring your work.

Correct use of literary sources (see appendix 6) and the form of footnotes are essential. In any case when you use the datum and viewpoints indicated in other works should be supported with the relevant sources – otherwise this will be considered as a lack of academic integrity and in some cases plagiarism which is unacceptable for the academic community.

**We are confident that you will be successful in adhering to the highest professional standards. Good luck!**

International Students" Scientific  
Conference

Taxation planning in Business process

Rati Gvamberia

Caucasus University

Student of the second course of the faculty of Finance

Instructor: Prof. G. Grigolashvili

Tbilisi,2014

Money Laundering Possibilities in the Insurance Industry of Georgia  
And Ways of its Overcome  
(Annotation)

Rati Gvamberia

This work is a first trial research of illegal incomes legalization in insurance industry of Georgia. It reflects the standing in insurance market. There are shown some signs of money laundering in respect of potential financial breach. There is described the legal environment where the insurance companies have to function and the legal basis against the legalization of illegal incomes.

There are given some more characteristic money laundering schemes and local Feature of last stages of money laundering process. Taking in to account the positive experience of high development countries in the struggle against money laundering there are formulated the recommendations for effective struggle against legalization of dirty money in the insurance business of Georgia.

A. List of the applied literature (example):

1. Zaleznik, A. (1986), Excerpts from Managers and Leaders: Are They Different? in Harvard Business Review, May/June;
2. Morgan, G. (1986), Images of Organization, Sage Publication.

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B. Example for filling the schedule:

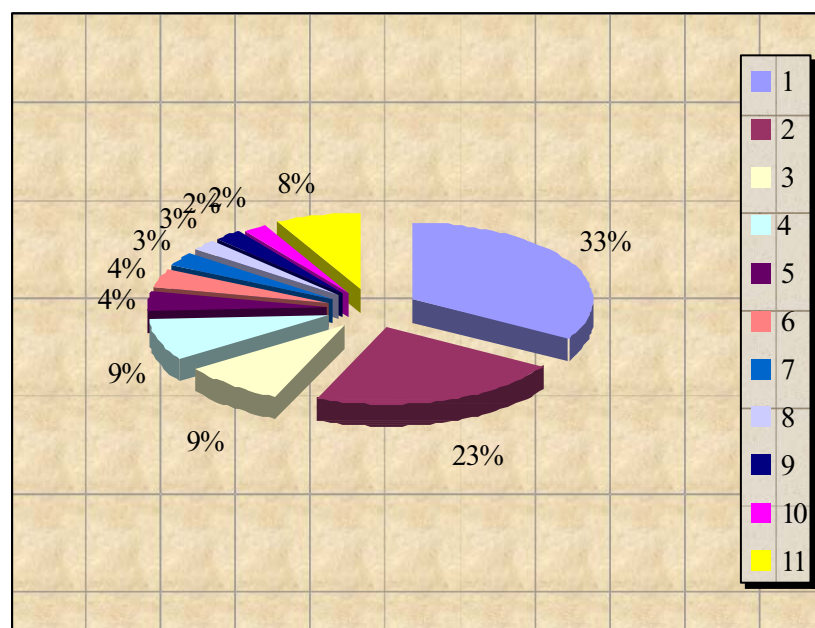
Market penetration by insurance companies (2012)

Schedule1

#	Insurance Companies	Total raised bonus (GEL)	Performance of market penetration(%)
1	`Aldagi~	8,391,117	33.2
2	`ImediL~	5,835,028	23.1

\* \*\*

G. Example for accomplishing the scheme:



Pic.1. Market penetration by insurance companies