

MUNICH CAMPUS | GERMANY

**TAILOR-MADE EDUCATION
IS OUR TECHNOLOGY**



ABOUT US

European University (EU) is a triple-accredited, multicampus, international business school. In addition to small, dynamic classes offered in English, EU students also enjoy an international environment while getting the best of both North American and European academic curricula.

Established in 1973, EU offers Bachelor, Master and Doctor of Business Administration degrees with majors in Business Administration; Communication & Public Relations; Leisure & Tourism Management; Global Banking & Finance; Entrepreneurship; Sustainability Management; Design Management; and E-Business among others. It also offers Business Foundation and Online MBA programs.

EU has a global network of campuses, and we encourage students to participate in intercampus exchanges within our network of main campuses and partner institutions in Spain, Switzerland, Germany, United Kingdom, Russia, Kazakhstan, Taiwan, Malaysia, China and U.S.A.

The university provides an education that is student-oriented, flexible and personal. All courses are taught by highly-qualified and experienced faculty members with a wealth of practical experience in their fields.

EU faculty works with students on an individual basis to create a cooperative and caring learning environment in which human values flourish. Our pragmatic approach to experiential business education with emphasis on the case-study method is proven to effectively prepare students for leadership positions in the modern business world. Students also benefit from a truly multicultural and multilingual environment that presents excellent networking opportunities.

EU cooperates with universities such as Nichols College and the College of Charleston in U.S.A.; Shinawatra International University in Thailand; and Peking University in China to deliver joint BBA, MBA and DBA programs that allow students to simultaneously obtain two degrees from two internationally-accredited business schools.

MUNICH

A cultural, media and business hub at the center of Europe, Munich prides itself on its urban, industrious and innovative residents and is renowned as one of the most livable cities in the world. A world-class city for a world-class business education!

Boasting the strongest economy in the nation and driving the prosperity of southern Germany, Munich is home to the head offices of Siemens, BMW, MAN AG, Linde, Allianz, Munich Re Insurance and Rohde & Schwarz, among other multinational companies.

European University Munich will transform your academic experience and inspire your business vision.

A few reasons to study in Munich:

- World's most livable city (Monocle)
- Europe's largest national economy
- One of Germany's leading high-tech/media locations
- Publishing capital of Europe
- Ranked in the top 15 cities worldwide for economic and social innovation (2thinknow Innovation Index)



THE LANGUAGE OF BUSINESS

PROGRAMS

- Business Foundation program
- Undergraduate/BBA/bachelor's programs
- Graduate/MBA/master's programs
- Dual degree programs (BBA and MBA)
- Online MBA program

ACCREDITATION

European University is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) recognized by the Council for Higher Education Accreditation (CHEA). EU also holds an International Quality Accreditation (IQA) awarded by the Central and East European Management Development Association (CEEMAN).

WHY EU?

- All courses taught in English
- Small, student-oriented classes
- Continuous evaluation and pragmatic approach
- Transfer opportunities across a global network
- International study environment
- Interaction between faculty and students
- Networking opportunities

START DATES

BUSINESS FOUNDATION PROGRAM

October, February, June and August
Duration: one year (two 13-week semesters)

UNDERGRADUATE/BACHELOR'S PROGRAMS

October, February, June and August
Duration: three years (six 13-week semesters)

GRADUATE/MBA/ONLINE MBA PROGRAMS

October, January and March
Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

ENTRY REQUIREMENTS

Applications are processed throughout the academic year.

BUSINESS FOUNDATION PROGRAM

- 1 copy of high school certificate and transcripts
- Proof of English fluency: TOEFL score 173 (computer-based), 60 (internet-based); PTE 36; IELTS 5.0; English native; or equivalent*
- 1 letter of recommendation
- 1 motivation letter

*Students not meeting these criteria will be considered on a merit basis. For more information please contact our Admissions Department at info.muc@euruni.edu

UNDERGRADUATE/BACHELOR'S PROGRAMS

- 1 copy of high school certificate and transcripts
- Proof of English fluency: TOEFL score 213 (computer-based), 80 (internet-based); IELTS 6.0; CAE C; PTE 54; English native; or equivalent
- 2 letters of recommendation
- 1 written or video essay

GRADUATE/MBA/ONLINE MBA PROGRAMS

- 1 copy of bachelor's degree from an accredited college or university and transcripts
- Proof of English fluency: TOEFL score 213 (computer-based), 80 (internet-based); IELTS 6.0; CAE C; PTE 54; English native; or equivalent
- 2 letters of recommendation
- 1 written or video essay
- 1 copy of CV/résumé

Applicants must meet two of the following:

- A minimum grade point average (GPA) of 3.0 on a 4.0 scale
- A satisfactory score on the GMAT (Institution code 70T-M8-33) or GRE (Institution code 6499)
- Two years or more of professional work experience (may include military service)
- An interview with the Dean

TUITION FEES

UNDERGRADUATE/BACHELOR'S & BUSINESS FOUNDATION PROGRAMS

€5,750 per semester (two semesters per year)

GRADUATE/MBA PROGRAMS

€6,300 per term (program is three terms)

ONLINE MBA PROGRAM

€5,300 per term (program is three terms)

ACCOMMODATION & LIVING EXPENSES

EU helps students find accommodation. Please contact our Administration Department for an updated list of available apartments. Rental costs are approximately €450-€800 per month, while living expenses are approximately €600 per month.



EBCM Munich Branch of European University

Theresienhöhe 28 | 80339 Munich, Germany
T +49 89 5502 9595 | **F** +49 89 5502 9504
info.muc@euruni.edu

