



European
University
Business School

www.euruni.edu

GENEVA & MONTREUX CAMPUSES | SWITZERLAND

THE EU EXPERIENCE
INTERNATIONAL IMPACT



ABOUT US

European University (EU) is a triple-accredited, multicampus, international business school. In addition to small, dynamic classes offered in English, EU students also enjoy an international environment while getting the best of both North American and European academic curricula.

Established in 1973, EU offers Bachelor, Master and Doctor of Business Administration degrees with majors in Business Administration; Communication & Public Relations; Leisure & Tourism Management; Global Banking & Finance; Entrepreneurship; Sustainability Management; Design Management; and E-Business among others. It also offers Business Foundation and Online MBA programs.

EU has a global network of campuses, and we encourage students to participate in intercampus exchanges within our network of main campuses and partner institutions in Spain, Switzerland, Germany, United Kingdom, Russia, Kazakhstan, Taiwan, Malaysia, China and U.S.A.

The university provides an education that is student-oriented, flexible and personal. All courses are taught by highly-qualified and experienced faculty members with a wealth of practical experience in their fields.

EU faculty works with students on an individual basis to create a cooperative and caring learning environment in which human values flourish. Our pragmatic approach to experiential business education with emphasis on the case-study method is proven to effectively prepare students for leadership positions in the modern business world. Students also benefit from a truly multicultural and multilingual environment that presents excellent networking opportunities.

EU cooperates with universities such as University of Derby, U.K., Nichols College in U.S.A., Shinawatra International University in Thailand and Peking University in China to deliver joint BBA, MBA and DBA programs that allow students to simultaneously obtain two degrees from two internationally-accredited business schools.

GENEVA

Learn business in the heart of one of the world's greatest cities at European University Geneva. This Swiss city is the center of international diplomacy, playing host to the United Nations, World Trade Organization and the World Health Organization. It is a major financial center of Europe as well as the home of the head offices of Hewlett Packard, Procter & Gamble, Thomson Reuters (Europe) and Caterpillar.

A few reasons to study in Geneva:

- Stunning setting on Lake Geneva
- Lively cultural atmosphere
- The third-highest quality of life of any city in the world (Mercer)
- International travel

MONTREUX

Montreux sits on the northeast corner of Lake Geneva at the foot of the Swiss Alps. Montreux's old-world charm and beautiful setting combined with its cosmopolitan, multilingual population and world-famous events make it an ideal place to study; a stunning backdrop for your international business studies.

A few reasons to study in Montreux:

- Minutes from Lake Geneva
- Spectacular mountain views
- Hiking & skiing
- Vineyards
- Montreux Jazz Festival



PROGRAMS

- Business Foundation program
- Undergraduate/BBA/bachelor's programs
- Graduate/MBA/master's programs
- DBA program
- Dual degree programs (BBA and MBA)
- Online MBA program

ACCREDITATION

European University is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) and the International Assembly for Collegiate Business Education (IACBE); both organizations recognized by the Council for Higher Education Accreditation (CHEA). EU also holds an International Quality Accreditation (IQA) awarded by the Central and East European Management Development Association (CEEMAN).

WHY EU?

- All courses taught in English
- Small, student-oriented classes
- Continuous evaluation and pragmatic approach
- Transfer opportunities across a global network
- International study environment
- Interaction between faculty and students
- Networking opportunities

START DATES

BUSINESS FOUNDATION PROGRAM

October, February, June and August

Duration: one year (two 13-week semesters)

UNDERGRADUATE/BACHELOR'S PROGRAMS

October, February, June and August

Duration: three years (six 13-week semesters)

GRADUATE/MBA/ONLINE MBA PROGRAMS

October, January and March

Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

ENTRY REQUIREMENTS

Applications are processed throughout the academic year.

BUSINESS FOUNDATION PROGRAM

- 1 copy of high school certificate and transcripts
- Proof of English fluency: TOEFL score 173 (computer-based), 60 (internet-based); PTE 36; IELTS 5.0; English native; or equivalent*
- 1 letter of recommendation
- 1 motivation letter

*Students not meeting these criteria will be considered on a merit basis. For more information please contact our Admissions Department at info.gva@euruni.edu

UNDERGRADUATE/BACHELOR'S PROGRAMS

- 1 copy of high school certificate and transcripts
- Proof of English fluency: TOEFL score 213 (computer-based), 80 (internet-based); IELTS 6.0; CAE C; PTE 54; English native; or equivalent
- 2 letters of recommendation
- 1 written or video essay

GRADUATE/MBA/ONLINE MBA PROGRAMS

- 1 copy of bachelor's degree from an accredited college or university and transcripts
- Proof of English fluency: TOEFL score 213 (computer-based), 80 (internet-based); IELTS 6.0; CAE C; PTE 54; English native; or equivalent
- 2 letters of recommendation
- 1 written or video essay
- 1 copy of CV/résumé

Applicants must meet two of the following:

- A minimum grade point average (GPA) of 3.0 on a 4.0 scale
- A satisfactory score on the GMAT (Institution code 0297) or GRE (Institution code 4986)
- Two years or more of professional work experience (may include military service)
- An interview with the Dean

TUITION FEES

UNDERGRADUATE/BACHELOR'S & BUSINESS FOUNDATION PROGRAMS

CHF 13,400 per semester (two semesters per year)

GRADUATE/MBA PROGRAMS

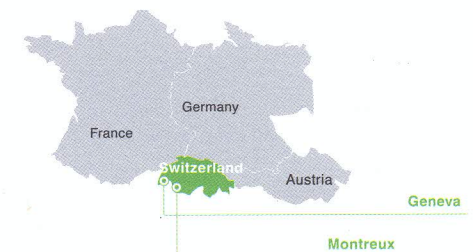
CHF 12,200 per term (program is three terms)

ONLINE MBA PROGRAM

€5,500 per term (program is three terms)

ACCOMMODATION & LIVING EXPENSES

EU helps students find accommodation. Please contact our Administration Department for an updated list of available apartments. Rental costs are approximately CHF 1000-CHF 1,500 per month, while living expenses are approximately CHF 800 per month.



EU Geneva

Quai du Seujet 18

1201 Geneva

Switzerland

T + 41 22 779 26 71

F + 41 22 779 26 73

info.gva@euruni.edu

EU Montreux

Le Forum-Grand-Rue 3

1820 Montreux 2

Switzerland

T + 41 21 964 84 64

F + 41 22 964 84 68

info.mtx@euruni.edu

