# TRADEMARKS & GEOGRAPHICAL INDICATIONS FOR WINES & SPIRITS

European, International and Comparative Aspects



## University of Reims

### **FACULTY MEMBERS**

### Stephen CHARTERS

MW, Professor of Marketing, Burgundy School of Business

#### Theodore GEORGOPOULOS

Director of the Wine & Law Program - Jean Monnet Chair

#### Silvère LEFEVRE

Legal Secretary of the General Court of the EU

#### Stefan MARTIN

Member of the Boards of Appeal, EUIPO

### Stephen STERN

Partner, Corrs, Chambers & Westgarth, Vice-President of the AIDV

### Lindsev ZAHN

Attorney-at-Law, Lehrman Beverage Law, Author of the Blog winelawonreserve.com

## THE ANUAL GLOBAL WINE LAW LECTURE WILL BE HELD BY :

Jean-Marie BARILLERE.

President of the Union of Champagne Houses

For more information and applications: www.wine-law.org

Jean Monnet Chair on European Regulation of the Wine Sector Summer School 7<sup>th</sup> Edition

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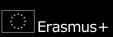
June 19 - 28, 2017

Early-bird registration fee : until May 5, 2017













European, International and Comparative Aspects









**The 7th edition** of the EU Wine Law Summer School is hosted by the University of Reims School of Law as part of the Wine & Law Program.

Located in the heart of Champagne, the University of Reims delivers a 10-day intense course program, entirely in English, on the legal aspects of wine trade within and with the European Union.

This year the Program will focus on Trademarks & Geographical Indications for Wines & Spirits (European, International and Comparative Aspects)

And as always, the Summer School is also about wine tasting, sightseeing and socializing.

Receptions, visits to Champagne-related sites and special events are organized for the participants, including the Annual Global Wine Law Lecture.

## Courses and Seminars

- Trademarks & Geographical Indications in Wine Marketing
- Introduction to the European Protection of Geographical Indications
- Seminar on the Practice of the EUIPO
- Seminar on European Case-Law related to IP Rights
- The International System of Protection for Gls and TMs applied in the Wine Sector
- Trademarks & Geographical Indications for Wines & Spirits in U.S. Law
- Trademarks & Geographical Indications for Wines & Spirits in Australia

Special Event : Discussing Wine & Sprits Law with FIVS